

Martin Gassner

IT Professional/Senior Developer

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PROFESSIONAL SUMMARY

Martin is a results-oriented, self-motivated, creative and highly skilled senior developer with over ten years of experience in full lifecycle project development (analysis, design, coding, testing and implementation) on Microsoft Windows Platforms. He is also experienced in directing the overall technology infrastructure of an operation and working in a hands-on management role. He has extensive experience developing Internet applications with Visual Studio, ASP.NET, VB.NET, and SQL Server. He has strong communication and organization skills. He also has extensive experience dealing with technology in various healthcare related industries.

AREAS OF EXPERTISE

- Business Analysis/Requirements Gathering
- Systems Architecture and Development
- Systems Integration
- Database Development and Administration
- Internet Technologies
- Reporting Technologies
- Multimedia
- OOP/OOD
- Project Management

TECHNOLOGY EXPERTISE

- Development
 - Visual Studio .NET 2003/2005/2008
 - N-tiered application design
 - .NET Framework 2.0/3.0/3.5
 - VB.NET
 - C#
 - WCF/Web Services
 - WPF/Silverlight
 - Flex 3
 - Expression Studio
 - SQL Server 7/2000/2005 (10 years)
 - TierDeveloper (O/R Mapping)
- Internet
 - ASP.NET
 - IIS 6.0/7.0
 - CSS
 - JavaScript
 - jQuery
 - XML
 - AJAX

- SOAP
- REST
- Graphic/Multimedia Tools
 - Fireworks
 - Photoshop
 - Illustrator
 - Adobe Director
 - Flash
- Misc
 - MS SQL Reporting Services
 - Crystal Reports
 - Excellent communication skills
 - Superior organizational talents
 - Visio
 - Visual SourceSafe
 - Team Foundation Server

EDUCATION

MS – Information Technology

September 2000 – American Intercontinental University

BA – Psychology

May 1988 – State University of New York at Potsdam

PROFESSIONAL EXPERIENCE

Brightree, L.L.C.

January 2010 - Present

Senior Applications Engineer

Brightree is the industry leading DME/HME Billing & Business Management Software (<http://www.brightree.com>). Martin is the member of a talented group of senior developers that provide state of the art technologies to the medical and home health care industries. The main components of the system focus on customer management, inventory management, and insurance billing.

Technologies used – Visual studio 2008/2010, SQL Server 2005/2008, Asp.NET, Telerik RAD Controls, .NET 3.5, Team Foundation Server, IIS 6/7, n-tiered architecture, Agile development, test driven development.

UroMed, Inc.

Aug. 2001 – Nov. 2009

IT Director/Senior .NET Developer

UroMed is a direct to consumer medical products supplier. UroMed ships monthly and quarterly orders to customers and bills Medicare, Medicaid, and private insurance. UroMed works closely with insurance providers, case managers, hospitals, and product vendors for customer referrals.

UroMed Website

In 2001, Martin was originally contracted to design and develop the UroMed website (www.uromed.com). Because of the success and significant usage of the site, Martin was hired full-time in January of 2002 to grow and enhance the company's internet presence.

Technologies Used – Classic ASP, SQL Server, COM, Javascript, Dreamweaver, Visual Studio 6, Fireworks, CSS, IIS, N-tiered Design, Visual SourceSafe, Visio.

AtHomeMedical Website

In 2003, in addition to overseeing the UroMed website, Martin was directed to design, develop, and oversee the e-commerce site for AtHomeMedical, the sister company of UroMed. As a result of this effort, AtHomeMedical reports over a million dollars in annual revenues.

Technologies Used - Classic ASP, SQL Server, COM, Javascript, Dreamweaver, Visual Studio 6, Fireworks, CSS, IIS, N-tiered Design, Visual SourceSafe.

FORMS

In 2004, understanding the UroMed business model and foreseeing the potential benefit of the Internet, Martin proposed the industry exclusive FORMS initiative to UroMed Management. FORMS (Fast Online Referral Management System) was envisioned as an online system that would allow customer referral sources to submit and manage patient referrals online. The FORMS application was targeted to clinicians, insurance providers, case managers, and product manufacturers. To date, the FORMS initiative has generated over \$14 million in revenue.

Technologies Used - ASP.NET, SQL Server 2000, Visual Studio 2003, Javascript, Fireworks, CSS, VB.NET, IIS, TierDeveloper (O/R Mapping), N-tiered Design, Photoshop, .NET 1.1, Visual SourceSafe, Visio.

Mentor/Hollister Interactive CD

IN 2005 and 2007 respectively, Martin designed and developed the Mentor and Hollister interactive CD's in cooperation with 2 of UroMed's major suppliers. The purpose of the CD's was to provide a unique and beneficial interactive marketing element to provide to clinicians, hospitals, and insurance case managers to pass onto their patients. The CD applications integrate with the UroMed website as well as the database to provide valuable usage and tracking information for the marketing department. Circulation of the interactive CD's currently exceed 15000.

Technologies Used – SQL Server 2005, Flex Builder 3, AIR, Adobe Director, Photoshop, Fireworks.

UroMed Website Upgrade

In 2005, the UroMed website was also re-designed and developed to utilize the newest technologies.

Technologies Used - ASP.NET, SQL Server 2005, Visual Studio 2005, Javascript, Fireworks, CSS, VB.NET, IIS, TierDeveloper (O/R Mapping), N-tiered Design, Photoshop, AJAX, Flash, Web Services, .NET 2.0,. Visual SourceSafe, Visio.

Director of IT

In 2006, Martin was named director of IT and given the responsibility of overseeing all aspects of technology utilization for the company, including systems, networks, development projects, and third party technology evaluation. Martin led a small team of system engineers and developers. Although acting as project lead on all development initiatives, Martin always remained hands-on and was an active member of all development tasks.

AMCAT

In 2006, Martin proposed the integration of the AMCAT CRM system and a messaging system that provides advanced call center technology allowing for custom Integrated Voice Response (IVR) capabilities, campaign management, call logging and recording. One of the main goals achieved by the implementation of this system was to provide an automated means by which to contact customers for monthly and quarterly ordering, thus significantly reducing the necessary levels of manpower.

FORMS Upgrade

In 2006, the widely successful FORMS application was updated.

Technologies Used - ASP.NET, SQL Server 2005, Visual Studio 2005, Javascript, Fireworks, CSS, VB.NET, IIS, TierDeveloper (O/R Mapping), N-tiered Design, Photoshop, .NET 2.0, AJAX, XML, Web Services, Visual SourceSafe, Visio, .NET Framework 2.0.

SQL 2005 Reporting Services

In 2007 Martin implemented and managed SQL Reporting services for internal and external use.

UroMed Website Upgrade

In 2008, the UroMed website was again re-designed and developed to utilize the newest technologies.

Technologies Used – ASP.NET, SQL Server 2005, Visual Studio 2005/2008, Javascript, Fireworks, CSS, VB.NET, IIS, TierDeveloper (O/R Mapping), N-tiered Design, Photoshop, AJAX, Flash, Web Services, .NET Framework 3.5 Visual SourceSafe, Visio.

UroMed Survey Application

In 2009, Martin designed and developed a survey management application based on internal user requirements.

Technologies Used – WPF, WCF, Visual Studio 2008, SQL Server 2005, Expression Blend 3 with Sketchflow, TierDeveloper, C#, .NET Framework 3.5, Subversion.

YSPN.NET**2008 – Present****Founder/Developer**

Martin designed, developed and implemented YSPN.NET, an online network of youth sports associations, coaches and families. YSPN.NET is designed to make the vital communication process between them more efficient and effective. Membership and usage has grown over 100% from season to season. Currently funding is being sought via distribution of a business plan.

Technologies Used – ASP.NET, SQL Server 2005, Visual Studio 2005/2008, Javascript, Fireworks, CSS, VB.NET, IIS, TierDeveloper (O/R Mapping), N-tiered Design, Photoshop, AJAX, .NET Framework 3.5, jQuery.

WhatsTheMenu.com**2002 – 2006****Founder/Developer**

Martin designed, developed and implemented Whatsthemenu.com to provide restaurants with the ability to become part of a network. Whatsthemenu.com was designed to provide very cost effective Internet exposure to restaurants with very small budgets. Restaurant owners have access to an administrative console that allows them to manage such functions as editing their online menu, uploading pictures, and creating coupons that can be sent to customers who selected their restaurant as a favorite on Whatsthemenu.com.

Technologies Used – Classic ASP, SQL Server, COM, Javascript, Dreamweaver, Visual Studio 6, Fireworks, CSS, IIS, N-tiered Design, Visual SourceSafe, Visio.

Mindseek**2000 – 2001****Senior Developer**

Martin oversaw the development of an Application Service Provider system that delivers online training by combining various media elements

- Designed database schema to accommodate all data elements including training content, training personnel, customer information
- Researched current and new technologies that would provide greater delivery and functional efficiencies.

Comprehensive Web/IMTS**1998 – 1999****Director of Development**

Martin managed a team of artists and developers to create multimedia training CD's and an e-commerce portal for health and safety equipment distributors

- Developed a series of interactive CD's that provided training, testing, and evaluation for compliance with OSHA safety standards.
- Acted as chief architect for an e-commerce portal in which safety equipment distributors could sell their products online.

Triple D Tooling**1996 – 1998****Designer**

Martin designed hydraulic tools for use in the automotive industry utilizing 3D CAD software.

Professional Musician**1988-1996**